

# MAŁGORZATA PROMIŃSKA

DIGITAL MARKETING SPECIALIST  
CONTENT CREATOR



## CONTACT

 +48 601 420 411

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 artcatcher.eu/en

## PROFILE

Digital marketing specialist, content creator, and arts manager with experience in social media, cultural projects, and community engagement. Combining creativity with strategic thinking to create meaningful content and build engaged communities.

## PORTFOLIO

<https://www.mprominska.pl/en/content-designer-portfolio>

## EDUCATION

### Warsaw University

Management for Creators, Artists  
and Culture Animators

Postgraduate studies  
2017-2018

### The Chopin University of Music

Field of study: Eurhythmics

Master degree  
2014-2016

## EXPERIENCE

### FOUNDER

#### Forest Planners | 2025 - present

Developing an independent planner brand, including product design, website creation, content marketing, and Amazon KDP publishing.

 [artcatcher.eu/forest-planners](http://artcatcher.eu/forest-planners)

### MODERATOR | CONTENT DESIGNER

#### Labcon Sp. z o. o., Warsaw | 2022 - present

Moderating social media channels, creating content and graphic designs, contact with clients.

 [labcon.pl](http://labcon.pl)

### FOUNDER & CREATIVE DIRECTOR

#### Łapacz Sztuk - Art Catcher, Warsaw | 2021 - present

Leading a creative initiative focused on arts, culture, and education. Developing communication strategies, websites, social media content, and marketing projects while working directly with clients and partners.

 [artcatcher.eu/en](http://artcatcher.eu/en)

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## LANGUAGES

Polish (Native)  
English (C2 — Proficient)  
Portuguese (Beginner)

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## SKILLS

Content Creation  
Social Media Management  
Community Management  
Content Strategy  
Meta Ads  
Graphic Design  
Video Editing  
Website Creation

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## TOOLS

Meta Business Suite  
Canva  
Wix  
WordPress  
Final Cut Pro  
Affinity  
Logic Pro

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## INTERESTS

Music & Arts  
Sailing  
Aerial Acrobatics  
Nature & Environmental Initiatives

## SOCIAL MEDIA SPECIALIST

### Buena Vista Media Group, Wrocław | 2021 - 2025

Independently managing the digital communication of a major client, including social media strategy, content creation, Meta Ads campaigns, reporting, and day-to-day client communication.

 [bvmg.pl](http://bvmg.pl)

## PROJECT CREATOR

### Muza na Szkle | 2020 - present

Creator of an independent educational and cultural media project focused on classical music and the arts. Responsible for content creation, video production, social media communication, and grant-funded project development, including successful public funding acquisition.

 [youtube.com/c/muzanaszkle](https://www.youtube.com/c/muzanaszkle)

## CONTENT DESIGNER

### Grupa Sarigato, Warsaw | 2019-2020

Creating content and communication strategies for commercial brands, NGOs, beauty clients, and educational projects. Responsible for articles, SEO, social media communication, and creative campaign concepts.

 [grupasarigato.com](http://grupasarigato.com)

## SOCIAL MEDIA SPECIALIST

### NSM Fundacji "Arte", Warsaw | 2018-2019

Managing social media communication for a music education institution. Creating content, advertising campaigns, and multimedia materials while supporting student recruitment and audience engagement.

## SOCIAL MEDIA SPECIALIST

### "Scena" Theater, Warsaw | 2016-2017

Managing social media channels and promotional campaigns for a theatre institution. Creating content and visual materials to support performances, cultural events, and audience development.